



Privacy Policy

Effective Date: October 1, 2024

1. Introduction

At AdInteractive Media Inc. ("we," "us," or "our"), we are committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, share, and protect your personal information when you access or use our websites, applications, or any other services (collectively, "Services"). By accessing or using our Services, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We may collect the following types of information from you when you interact with our Services:

- **Personal Information Including Email Address:** We may collect your personal information, including but not limited to your email address when you provide it to us directly (e.g., by signing up for an account, application, newsletter, or other services).
- **Usage Data:** We may automatically collect information regarding your interaction with our Services, such as pages visited, features used, time spent on our sites or in our applications, links followed (and subsequent actions therefrom), pauses, hovers, and technical data like IP addresses, browser type, and device identifiers.

3. How We Use Your Information

We use the personal data we collect to:

- Provide, maintain, and improve our Services.
- Respond to your requests and inquiries.
- Send you marketing communications, updates, and other relevant information.
- Understand how you use our Services to improve the user experience.

4. Sharing and Selling of Data

We may share your information in the following ways:

- **Anonymized Data Sharing:** We may share or sell aggregated, anonymized data with third parties for business, research, marketing, or other purposes. This data will not include any personally identifiable information (PII) such as your name, email address, or any other data that could be used to directly identify you.
- **Individual Form:** In some cases, we may share anonymized data in an individual form (e.g., data related to a specific user's interactions with our Services), but this data will be fully anonymized and will not be linked to any personally identifiable information.
- **Summarized Form:** We may share data in a summarized form that reflects trends or patterns in user behavior, but this will not include any data that can directly identify you.



5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or destruction. However, please be aware that no method of transmitting data over the internet or storing it electronically is completely secure. We cannot guarantee absolute security, and you share your information at your own risk.

6. Your Choices

You can opt out of receiving marketing communications from us by following the unsubscribe instructions included in those communications or by contacting us directly. However, we may still send you non-promotional communications related to your use of our Services.

7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any significant changes by posting the updated policy on our website or through other communication methods. Your continued use of our Services after such changes will constitute your acknowledgment and acceptance of the updated Privacy Policy.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

AdInteractive Media Inc.
privacy@adinteractive.media

By using our Services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.